



GLOBAL
HANDWASHING DAY 2022

SOCIAL IMPACT INVESTMENT REPORT 2022



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OUR COMMITMENT



We believe access to high quality **hygiene, health and nutrition** is a universal right.

Together with our partners, we use our expertise and global reach to drive measurable and sustainable impact, as part of our commitment to a cleaner, healthier world.

Our Commitment

We pledge Social Impact Investment that averages the equivalent of 1% adjusted operating profit over three years.

Our Purpose

To protect, heal and nurture in the relentless pursuit of a cleaner, healthier world.

Our Fight

Making access to the highest quality hygiene, wellness and nourishment a right, not a privilege.

FOREWORD

I am proud to present this year's Social Impact report which shows that we made our biggest impact ever in 2022.

Pam Kirby
Non-Executive Director, Head of Corporate Responsibility



Reckitt products, by their nature, do good. Whether we are saving water, creating clean environments, or promoting safe sex, we make things that make a difference — to the planet and people's lives.

As a global company, Reckitt exists to protect, heal and nurture in the relentless pursuit of a cleaner, healthier world. For over 180 years, Reckitt products have made the world better. Each of our brands was created to make people's daily lives easier, safer or healthier. Our products help to solve problems.

But our fight goes beyond this. We harness the power of business to make a positive social impact, investing to promote access to hygiene, health and nutrition. By improving access we grow our business, and by growing our business we improve access. Going beyond consumers means that we don't fight only for market share. We grow the market.

Each Reckitt product exists to solve a specific problem. Each one is fighting for its own UN Sustainable Development Goal (SDG), the most well-known measures for global development. Agreed in 2015, this year marks halfway to these 2030 targets.

However, despite progress, the world is not halfway to meeting them. In 2030, maternal mortality rates are still projected to be double the SDG target, whilst the world needs to bridge a financing gap of \$114 billion annually to provide access to water and sanitation for everyone. We need to ask ourselves: what more can we do?



We believe everyone has a right to access hygiene, health and nutrition. The fact that the world is currently off track only strengthens our resolve to meet the SDGs. Our fight is to enable access to the products, knowledge and resources needed for a clean and healthy life. This is not about only numbers, but the real lives all over the world impacted by our work.

We need coordinated action from government, business, and non-governmental organisations (NGO). Each brings distinctive skills and resources. Reckitt is a leading company in showing the positive impact of the private sector. We fuse the resources and experience of a centuries-old conglomerate with the speed and agility of an entrepreneurial challenger.

Our future ambitions are backed by investment and measurable impact targets. We have pledged the equivalent of 1% of adjusted operating profit over three years to Social Impact Investments. This is already substantial and means, as our business grows, so does our commitment.

I am proud to present this year's Social Impact Investment report which shows that we made our biggest impact ever in 2022. This is the most important investment we make.

2022 IN REVIEW

We strive for deep and long-lasting change in communities and do all of this with a thorough approach to quantifying our impact.

Patty O'Hayer
Global Head of Government Affairs
& Social Impact Partnerships



This year, has been nothing short of transformational. We have more than doubled our annual impact, and achieved our 2030 goal of measurably impacting a total of 10 million people, 7 years early.

At Reckitt, we believe everyone has a right to good health, hygiene and nutrition. This requires access, and expanding access is the basis of everything we do. That is why we fight for access to the products, knowledge and resources to realise good health and wellbeing.

We do this through the innovations of our people and partners creating a cycle of impact. By committing to doing new things, we achieve increased access, which pushes us to innovate and build on our successes year after year.

This year, we've stepped it up a gear. In 2022, we focused our efforts on three areas which bring to life new partnerships and programmes, each supported by the positive power of our business.

First, we have significantly increased our focus on innovative, catalytic finance to deepen our impact. Our partnership with Water.org and Water Credit reached a milestone of helping more than 1.8 million people since inception. Together we have ensured access to safe water and sanitation for some of the most vulnerable people on our planet.

Second, we launched our flagship Fight for Access Accelerator which supports community-led health and hygiene start-ups with seed funding and mentorship from Reckitt's people who share their knowledge and expertise. Working with our partners, including Yunus Social Business and the Health Innovation Exchange, we have built our footprint to six countries including South Africa, Brazil and Indonesia.



Third, we massively scaled our hygiene education programme the Hygiene Quest, supported by Dettol. This programme is now active in six countries and reaching 1.9 million people each year. It's a testament to the positive difference business can make, combining our expertise with the latest insights from behaviour change research to reduce disease, increase school attendance, and improve education.

I am delighted to report that Reckitt's work is creating real change in the world. We strive for impact and deep understanding, not just reach, and do all of this work with a thorough approach to quantifying change. Our impact is verified by Corporate Citizenship, an independent measurement firm, to ensure the accuracy of our reporting.

In 2022 we invested the equivalent of £32 million across 45 countries. It has been nothing short of transformational. Our investments have engaged 22 million people and measurably improved the lives of 8 million people. Companies like Reckitt have made great strides in delivering impact and increasing access through innovation, and yet we are faced with an ever urgent necessity to do even more.

As we look to 2023, we face the critical midpoint of the SDG 2030 agenda. Together with our partners, we have proven that we play a leading role in delivering innovative solutions to address today's most pressing problems. The only certainty we face is that we must continue the cycle, and do it again.

WE ARE ACCELERATING PROGRESS TO A FAIRER SOCIETY

Reckitt is a global business. We thrive because we have been constant disruptors for over 180 years, adapting and innovating to meet the demands of a changing world.

Today, crises seem to happen too regularly and some problems are taking too long to solve. With our global reach and people, we know that we play a critical role in overcoming some of these problems.

We don't take this responsibility lightly. Since 2020, achieving a fairer society has been one of the three focus areas in our [2030 Sustainability Ambitions](#) — alongside reaching 2 billion people through purpose-led brands, and creating a healthier planet. This is our strategic blueprint for ensuring Reckitt contributes more than it takes, while remaining fit for the future.

We know that we have the biggest impact where we play to our strengths. The products within our portfolio inherently solve problems, and we work towards: Water, Sanitation and Hygiene; Sexual Health and Rights; and Maternal and Child Health. These challenges will define the next decade.

We map these focus areas to the SDGs to ensure we play a role in the world's broader goals. This year, for the first time, we have also mapped our investment. This shows where we are having significant success, and where things could be improved. By tackling them, we will protect people, planet and performance over the long term.



We improve economic opportunities in communities we work in



We partner to prevent and reduce malnutrition



We promote hygiene as the foundation of health



We enable education in the belief that it will improve lives



We empower woman and girls



We scale solutions that provide access to water and sanitation



We work with partners across the world to achieve impact

DECADES OF IMPACT THROUGH OUR PEOPLE, BRANDS, AND PARTNERS

Through our culture, consumer insights and superior products, we protect people, planet and performance.

People are Reckitt's biggest asset.

We are strategists, innovators and stewards, amplifying investments to achieve things that money could not buy.

We do this every day, as we seek to make changes that positively impact lives around the world. At Reckitt we think like entrepreneurs because we're a company of owners: over half our people own shares. We are all invested in the fight for a cleaner, healthier world.

Reckitt is also its brands.

Our brands give millions of families access to hygiene, health and nutrition, and protection from disease. From condoms to soap, our brands improve lives and help people take control of their health and happiness.

Each of our brands is pioneering new ways of doing business that combine profit and purpose. We call this a 'purpose-lock'. It clearly articulates each brand's purpose, superior solution, and the fight it needs to win, then couples all of this with key performance indicators mapped to the SDGs.

We couldn't do it without our partners.

Our partners bring skills, expertise and networks that have taken decades to build. Working together, we achieve more. We have decided to strengthen our relationships with organisations that match our ambition for action and measurable impact., many of whom we've been working with for several years.



OUR IMPACT IN 2022 WAS GREATER THAN EVER BEFORE

Our social impact investment includes money invested, time donated and products contributed. A detailed breakdown of our full social impact metrics is given in the numbers that matter section.

OUR INVESTMENTS

£121m

Three year investment

£32m

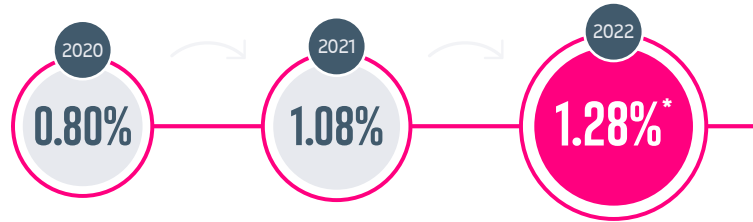
Our investment for 2022

2.1x

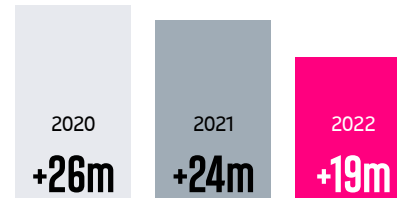
Higher than the industry standard*

19m+

Products donated



% of adjusted net profit over 3 years



OUR IMPACT

8m (+147%)

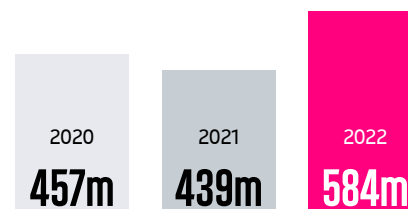
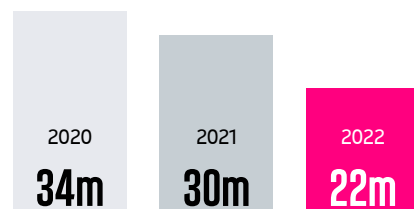
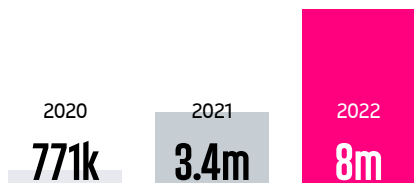
Individuals impacted

22m (-27%)

Individuals engaged through our partnerships and programmes

584m (+33%)

Individuals informed through our education campaigns



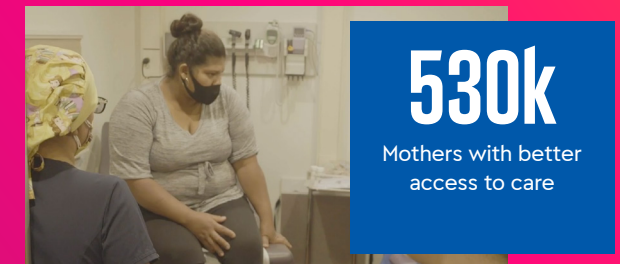
*2022 estimated profit based on published consensus data as of 18th October 2022

OUR FOCUS AREAS

Clean water, hygiene and sanitation



Maternal and child health



Sexual health and rights



OUR IMPACT IS TRULY GLOBAL

Reckitt's investments benefit real people around the world.

Their stories bring our work to life, and drive us to continue innovating for better access.



45

Countries we invest in



12

Globally strategic partners



Our partner:

Dr. Elizabeth Cherot, from the March of Dimes, helping to bring access to healthcare for mothers.



Our people:

Hamzah Sarwar, who helped create our global hygiene behaviour change programme, Dettol Hygiene Quest



Our partner:

Henrietta Jones, from the British Red Cross, who has helped increase access in emergency situations around the world, including in Ukraine.



Our people:

Monica Lemos, creator of Nuestra Genesis, and award winning programme bringing access to water.



Our people:

Masibonge Mkhize, who is championing access to sexual health in South Africa.



Our partner:

Murendi Mafumo, founder of Kusini Water, using nanotechnology to improve water access.



Our participant:

Samsula, who now has better access to sanitation in India.



Our partner:

Pradeep Kakkatil, who is accelerating access to healthcare in Indonesia, and across Africa.



CLEAN WATER, HYGIENE AND SANITATION



Too many people live without access to hygiene, resulting in poorer health around the world.

In 2022, we have invested millions to help millions. This means more people have safe water and sanitation.

And more people have the knowledge they need to follow best hygiene practices.



£16m

Investment across all initiatives

8.9m

School children educated on handwashing

3.7b

Additional litres of water made available in communities

INCREASING ACCESS TO TAPS AND TOILETS THROUGH INNOVATIVE FINANCE



We are extremely proud of our partnership with Water.org. Rather than building toilets, our programme with Water.org enables families — particularly women — to access finance, plan and build their own taps and toilets. This means cleaner water, increased safety, and time saved for families that previously had no other options.

In 2022 alone we helped to provide \$64 million of loans to over 1 million people. Since our partnership began in 2018, our impact has scaled significantly, and we have now helped over 1.8 million people.

Our impact		
2022:	2021:	2020:
1,073,413	541,921	69,985

MEET SAMSULA

Samsula, 48, lives with her husband, Layakali, 50, and two adult children in the district of Samastipur. Until recently, Samsula and her family had no toilet. Instead, they went outside, despite being concerned for their safety and health.



After learning about new affordable loans through Reckitt's partnership with Water.org, Samsula built a toilet in her home. She has already reported lower medical bills, a much greater sense of safety, and more security for her children. They no longer need to go out to the toilet at night.

Samsula
Agricultural worker,
India



CLEAN WATER, HYGIENE AND SANITATION

EMBEDDING HYGIENE IN SCHOOLS

Enabling access to hygiene education is a key area of work for our Dettol, Lysol and Napisan brands. Our global schools programmes have brought high quality hygiene education to an additional 8.9 million pupils during 2022, and have made measurable improvements to health and school attendance.



IMPROVING NATIONAL HYGIENE IN PARTNERSHIP WITH THE GOVERNMENT OF INDIA



Our flagship programme in India, which has run since 2014, reached another milestone in 2022, providing 24 million students with access to education across 8 states. It has achieved a 14% lower illness rate for students receiving hygiene education.

[Banega Swasth](#) requires a sustainable model to reach its full potential, which is why we are delighted to have successfully embedded hygiene education into the Indian national curriculum. This huge step will provide a boost to children's health for years to come.

13% reduction in absenteeism in schools running Banega Swasth.



HARNESSING DATA FOR HEALTH IN THE UNITED STATES



In Canada and the US, Lysol continues to support access to hygiene in schools through the [HERE for Healthy Schools](#) initiative. In Canada, around 6,000 elementary schools are now running educational campaigns as part of this programme.

In the U.S., through Lysol's partnership with Kinsa, a health technology company, we launched the first ever city-wide FLUency programme. This provided over 120,000 smart thermometers to schools.

New technology in classrooms enables real-time community health data to help slow and stop the spread of illness, improving children's education and wellbeing.

SCALING INNOVATIVE HYGIENE EDUCATION GLOBALLY



"The Hygiene Quest was designed by Reckitt to scale up our learnings from Banega Swasth globally. In 2022, we took the curriculum to thousands of schools in 6 countries, and verified that the programme is having a real impact through rigorous third-party evaluations."

In one year the Hygiene Quest achieved:

33,077 teachers trained	1,912,453 people impacted	8,129 more days at school
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"The Hygiene Quest was designed in partnership with leading hygiene and education experts integrating innovative behaviour change approaches.

The story-led framework enabled the experience to scale across classroom and at-home learning, maximising student reach and impact.

This report, built using independent evaluations, shows how the programme has driven measurable behaviour change and is creating real impact for children and communities."



Hamzah Sarwar
Global Impact and Partnerships Director, Reckitt



CLEAN WATER, HYGIENE AND SANITATION

NUESTRA GENESIS: AWARD-WINNING EDUCATION



In Cali, Colombia, Reckitt provides a comprehensive education programme on sanitation, safe water and hygiene for schools, communities, women's groups and local shops.

Our people have been central to the success of the programme. Many have given time through volunteering. Their hard work means that we have increased access to education for local people. The programme was recognised for numerous awards in 2022, including the Cali Civic Prize.

Now entering its third year, Nuestra Genesis will continue to scale during 2023, increasing access to crucial information for even more people in Cali.



POWERING WOMEN ENTREPRENEURS FOR HYGIENE



[Saaf Sehatmand Services](#) (SSS) is a social enterprise co-founded by Reckitt in 2019. Its mission is to improve access to hygiene information and products through women entrepreneurs, known as Aapas.

As travel restrictions have lifted, SSS has seen significant growth. The number of active Aapas has grown from 139 to 403 and the number of households serviced has tripled to 53,000. Continuing growth is crucial for SSS, and the enterprise has ambitious plans for scaling up in 2023.



MAKING DIARRHOEA NET ZERO A REALITY FOR 10 MILLION



In India, Dettol's Diarrhoea Net Zero campaign launched in June 2022, with the clear aim of reaching zero diarrhoea deaths among children under 5 in the state of Uttar Pradesh. We will do this by providing access to treatments for young children and increasing awareness of these methods. The programme has already visited 192 villages and 30 health centres. Over the next three years it is set to impact over 10 million people.



PROTECTING ECOSYSTEMS FOR BETTER HEALTH



Together with [WWF](#), we are protecting 2100km's of the Ganges and Amazon rivers. In 2022, we have worked with industries to reduce their environmental impact, trained farmers in better practices, monitored freshwater species and launching a water footprint campaign in India to encourage communities to reduce their water consumption.

In addition, Air Wick and Finish's partnerships with WWF will restore both freshwater ecosystems and biodiversity across 13 countries, as well as inspiring consumers to fight for nature. To date, 215 million sq ft of wildflower meadows and grasslands have been restored globally and in the UK we plan to replenish 500m litres of freshwater.



MATERNAL AND CHILD HEALTH



Over 15 million babies are born prematurely each year. And two thirds of maternal deaths occur alongside lack of access to care.

Our investments aim to create the best start in life: a healthy pregnancy, a safe birth, and healthy children and parents for the first 1,000 days.



£2.7m

Investment across all initiatives

530k

Mothers with better access to care

28%

U.S. mothers in our programmes who would have no other access to care without Reckitt's intervention

REACHING EACH CHILD WITH NUTRITION FOR THE FIRST 1,000 DAYS



Our Reach Each Child programme, active in Maharashtra and Rajasthan in India, strengthens the nutrition status of mothers and children in the first 1,000 days of life.

The community-centred model works with local people to train a workforce of Community Nutrition Workers, with inputs from public health experts, paediatricians, gynaecologists and community development specialists.

In 2022 we worked with 2,458 women and admitted 458 children suffering from severe acute malnutrition to rehabilitation centres, significantly improving their chances of a healthy life.

MEET KAUSHALIYA



Kaushaliya Pawara works as a Community Nutrition Worker for Reach Each Child. She decided to join the project after witnessing malnutrition in her village. Today, Kaushaliya has developed new skills and a livelihood that is empowering her, her family and their home.

"I feel happy that I am making a real difference in my community and to a whole generation of local children that represent our future."



Kaushaliya
Community Nutrition Worker,
India



MATERNAL AND CHILD HEALTH

CREATING SAFE BIRTHS FOR WOMEN, NO MATTER WHERE THEY ARE



Since 2020, we have been working with the United Nations Population Fund (UNFPA) on our [Safe Birth For All](#) programme. We have seen fantastic results that have created real change for mothers in Thailand. Among other things, we trained policymakers on effective care and encouraged them to adopt measures to improve existing maternal health care and services.

Core to the programme was the training of 382 birth attendants, who increased access to care and services for thousands of women.

Together with the UNFPA, we also set up a digital platform called Teen Club to provide a trusted source of digital information. This was used by 20,000 people in its first year.



NEW MOM'S EDUCATION FOR 330,000 WOMEN



In South Africa, Dettol have partnered with the Ministry of Health to increase access to hygiene education for new mothers and reduce the risk of diarrhoea, one of the biggest threats to young children's lives.

In 2022, health workers supported over 330,000 women, improving their hygiene practices and helping them better protect their children. Our trained workers have now been invited to join a local radio station to ensure information gets to mothers before they visit a clinic.



CARE AT SCALE IN CHINA, IN 22 PROVINCES WITH 500 HOSPITALS



Dettol are working closely with the National Health Commission in China on their 'Healthy China' programme. New mothers are key to this effort. We provide increased access to education with hygiene classes in hospitals and free hygiene products when they leave.

By working closely with government, in just two years we have scaled the programme to 22 provinces and benefited new mothers in 500 hospitals.

PARTNERING FOR ACCESS IN MATERNITY CARE DESERTS



"March of Dimes is proud to be in partnership with Reckitt to address the lack of access to care through the Better Starts for All program.

Better Starts for All is a 3-year initiative focused on support, education, clinical care, and virtualized care for women in at-risk, maternity care deserts. In the Washington D.C. area, and Southeast Ohio, we have increased access to care through Mom & Baby Mobile Health Centers™ and Community Health Workers."



"We have also learned the value of piloting during a global pandemic, which has strengthened our knowledge and programming for our patients. We're encouraged that the pilot interventions of Better Starts for All will increase access to care for marginalized community members and hold promise as a mechanism for improving health equity."



Dr. Elizabeth Cherot, MD, MBA
SVP & Chief Medical Health Officer at March of Dimes



SEXUAL HEALTH AND RIGHTS



We are facing a sexual health and rights crisis.

Over 1 million people acquire an STI each day, whilst minority communities continue to feel afraid to express themselves.

Reckitt's investments to promote sexual health and rights focus on better access to protection, better access to services, and increased agency through education and changing behaviour.



£1.0m

Investment across all initiatives

1.6m

Young people with improved knowledge on sexual rights

£18m

People informed on better sexual health and rights

CONNECT-ED: CELEBRATING A DECADE OF CHANGE



Since 2012 we have encouraged young people in South Africa to take control of their sexual health. This means increasing access to education and improving their knowledge of how to protect against sexually transmitted infections (STIs).

In 2022, the programme was active in 505 schools in Gauteng, providing education and support to students, each of whom now has access to a 'Connect-Ed Buddy' – a trusted online confidant for anonymous, confidential discussions.

606,154

youths educated through ConnectEd

"In South Africa, adolescent girls and young women disproportionately account for new HIV infections, whilst teenage pregnancy rates are soaring. This is creating a triple burden, on women's health, economic status, and social status.

At Reckitt, we are doubling down on our efforts to improve access for these women and girls. We are increasing access to protection, improving access to health education, and increasingly focussing on women's rights. These all go towards our goal of enabling women to be authentic, curious, and safe."



Masibonge Mkhize
Reckitt,
South Africa



SEXUAL HEALTH AND RIGHTS

BIRDS AND THE BEES: EMPOWERING MILLIONS



In 2020, Reckitt in India launched the Durex's 'the Birds and the Bees Talk' programme. This initiative aims to address the gap in life skills and increase conversations about helping kids grow up into healthier and happier adults.

In its first phase, The Birds and the Bees Talk reached 4 million young people across North-East India, helping them find the right information and empowering them to make healthier and more informed choices, and has been recognised for multiple awards in 2022.

1:24 Social Return on Investment from the Birds and the Bees in India.



ACCESS TO SEXUAL EDUCATION FOR ALL



In Mexico, we partnered with the UNFPA, the Mexico Vivo Foundation, and government to improve sexual education for everyone aged between 12 and 80. Our team created engaging content, tailored for a wide range of audiences.

This included convening expert panels, launching educational campaigns in mass media, and speaking directly to students and older people about sexual health.

OVER 5 MILLION PEOPLE

with access to better information



INDIGENOUS EDUCATION ON SEXUAL HEALTH



In Australia, access to sexual health education and products is particularly low in Aboriginal and Torres Strait Islander communities. The topic is often taboo, but First Nations is a pilot research project which gets proudly aims to improve health service engagement and sexual health awareness for young men.

Using a creative, community-led approach, First Nations combines haircuts with sexual health education. A trained mobile barber initiates discussions with young men about sexual health and, where appropriate, provides access to testing for STIs.





INNOVATION AND ENTREPRENEURSHIP

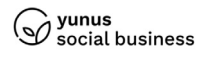


Innovation is a critical part of solving the world's biggest problems.

It's built into everything we do.

Launching the Fight for Access Accelerator in 2022 has catalysed innovation and scaled new solutions.

Harnessing all our resources, we are driving social impact against SDG6 and SDG3.



£1.5m

Investment across all initiatives

22

Enterprises supported



ACCELERATING WASH THROUGH SOCIAL BUSINESSES



This year, the water, sanitation and hygiene arm of the accelerator launched in South Africa and Brazil. In each country we worked with key actors and organisations, built a comprehensive understanding of the specific challenges of each country, and gained high quality applications from dozens of enterprises.

In September, we selected our first cohort of 12 social enterprises, who had their first immersive bootcamp in October 2022. In 2023, these businesses will be taking action to grow their businesses and impact, alongside our team of Reckitt intrapreneurs, colleagues bringing their diverse skills to support enterprises through mentoring.

MEET MURENDENI

Murendeni Mafumo is the founder of Kusini Water, an innovative social enterprise that builds water treatment systems from nanotechnology and macadamia nut shells. These filters enable access to clean water for people living in rural communities in South Africa.

"Joining a community of other people and experienced experts will help clarify and grow my mind and skill set, allowing us to solve the water challenge as a community"



Murendeni Mafumo
Founder of Kusini Water,
South Africa



INNOVATION AND ENTREPRENEURSHIP

INCREASING OPPORTUNITIES FOR YOUTH-LED ENTERPRISES



We also accelerate youth-led enterprises against SDG3 and SDG6, and have supported 4 social businesses since 2020.

Our support of [Tailored Food](#) means they are now providing access to nutritious, low-cost snacks to over 69,724 people per year. And in 2022, we are supporting [Natal Cares](#), who are using innovative technology to improve access to care for new mothers.



ACCELERATING ACCESS TO HEALTH

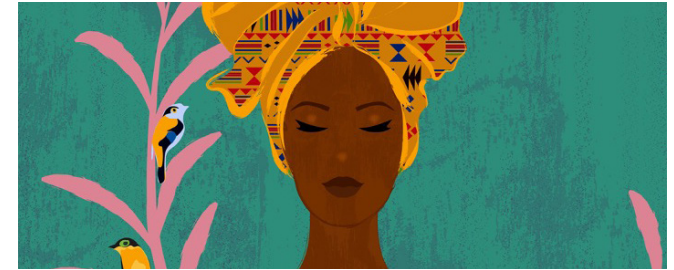


Our accelerator for health has launched in Indonesia and the UK, supporting approaches that accelerate access in-line with local health challenges.

In the UK, two social enterprises have completed the accelerator, and are scaling their innovative solutions. [GoodBoost](#) is using technology to increase access to affordable therapeutic exercise programmes, transforming any space into a therapeutic place.

[Split Banana](#) is challenging the way sex and relationship education is delivered in schools by delivering inclusive, innovative programmes.

In Indonesia, we have built a strong network to support social enterprises, including the Ministry of Health, Indonesia's leading Venture Capital firms, and the regional UN representatives. We launched the [accelerator](#) in December, and will be announcing our first cohort in 2023.



SUPPORTING FEMALE ENTREPRENEURS ACROSS AFRICA

"The Health Innovation Exchange (HIEx) has proudly partnered with Reckitt to accelerate access to healthcare in the global South. We focus on female health entrepreneurs, who are the key to better access. Women make up 70% of the health workforce, but remain underinvested in.

We have already begun our work in Indonesia, with a powerful alliance of the private, public and third sector that will create significant impact. In 2023, however, we want to go further.

We are launching the [Win Fund](#), a 100% non-profit fund that invests in innovative women entrepreneurs across Africa. We are also bringing innovation to the way we raise capital for investing, by using NFT collections to unleash the power of community whilst raising capital to invest in women-powered innovation.

This is a one of a kind, and we can't wait to see the impact we create together in 2023."



Pradeep Kakkatil
Co-Founder,
Health Innovation Exchange
& Women in Innovation Fund
(WINFUND)



EMERGENCY ACCESS



© Maksym Trebukhov for LB.ua-Ukrainian Red Cross

Supporting



For families and communities experiencing the unthinkable, we help the British Red Cross respond at speed to reduce the devastating impact of conflict and disaster.

Everyone deserves to be safe, and everyone deserves a home. We are in a position to provide more people with the lifelines they need, in the moments they need them the most, like supporting humanitarian aid during the conflict in Ukraine and helping communities to rebuild their lives.

In 2022 Reckitt continued its commitment to the British Red Cross' Disaster Relief Alliance (DRA). We have supported people in 12 countries, including:

- In Madagascar, to distribute emergency supplies to those affected by Cyclone Batsirai;
- In Ethiopia, Kenya and Nigeria to increase food security, by protecting livelihoods;
- In Sri Lanka, to ensure families maintain access to safe drinking water and sanitation and medication.

PAKISTAN: PROVIDING PRODUCTS AND FINANCIAL AID



Torrential monsoon rains triggered the most severe flooding in Pakistan's recent history, washing away villages and leaving 33 million people impacted. We donated products and financial aid, helping the most vulnerable people across the country access vital water, sanitation and hygiene. We provided access to education for 3,500 children through our local NGO partner The Citizens Foundation.

AUSTRALIA: REBUILDING COMMUNITIES FROM FLOODING



Devastating floods in southeast Queensland led to tens of thousands of people being evacuated, and communities now face years of rebuilding. By donating a total of £100,000 Reckitt is helping communities to recover as quickly as possible, with the dignity they deserve.

UKRAINE: SUPPORTING THE UKRAINE CRISIS APPEAL



The conflict in Ukraine has shocked the world, with an estimated 17 million people needing humanitarian aid. By supporting the Ukraine Crisis Appeal with a donation of £500,000, employee fundraising of over £95,000 and matched funding of £100,000, Red Cross teams have been able to reach more than 11.7 million people with relief assistance for basic needs, including hygiene items and water.

"As a valued partner of the British Red Cross, Reckitt's outstanding support for communities in crisis is helping make a difference. As families around the world face unthinkable situations, like the conflict in Ukraine and the devastating impacts of climate change, Reckitt's donations and support of the Disaster Relief Alliance continues to be a lifeline.

With Reckitt's help, over the past year the British Red Cross has been able to help communities prepare, respond, and recover during crisis. Thank you to everyone at Reckitt for your support".



Henrietta Jones
Head of Corporate Partnerships
at the British Red Cross



THOUGHT LEADERSHIP

Creating and sharing knowledge is crucial for solving the world's biggest problems.

We invest in leading research and disseminate that research among world leaders to support innovation.



COP27: BUILDING MOMENTUM



For nearly three decades, the United Nations (UN) has brought together almost 200 countries for an annual global climate summit, known as the Conference of the Parties, or 'COP'.

At COP 27, hosted in Sharm El-Sheikh, Egypt, Reckitt built on the momentum established during COP26 to host six events, focussing our efforts on highlighting the nexus between planetary health and public health.

We worked closely with the World Health Organisation (WHO), UAE Government, the Climate and Health Alliance, US HHS, Gates Foundation and the London School of Hygiene and Tropical Medicine. As a group, we expect to make health a formal part of the conference agenda, with a dedicated 'Health Day' in 2024.

This represents a significant step forward to improving the world's understanding that climate and health are intrinsically linked, and planetary health is public health.



UNGA: CONVENING WORLD LEADERS



The 77th Session of UN General Assembly took place in September, at the UN headquarters in New York. This was the first time that Reckitt was both heavily involved and hosted key sessions, bringing together world leaders to debate various issues and highlighting the crucial role we play to overcome these.

Partnering with the UN and WHO, we hosted sessions on:

- Water for Women – demonstrating how water can be a key enabler of women's empowerment, with inputs from Water.org, UN DESA, and Girl Rising.
- Women & NFTs for Health – discussing the role of innovative Web 3.0 technology for the benefit of women entrepreneurs around the world.
- Accelerated access to WASH - showcasing the launch of Reckitt's Fight for Access Accelerator, with calls for investors and entrepreneurs to join our mission.





GIVING OUR TIME

Volunteering allows our people to use their skills and expertise to drive impact.

Everyone has two days to volunteer, in their communities, with our impact partners or with our global programmes.



WWF: RECKITT PEOPLE FOR SUSTAINABILITY



Our partnership with the WWF is bringing the energy of our people to help meet our impact objectives.

For example, this year 65 employees from Air Wick teams in the UK, Australia & Canada volunteered as part of their wildflower restoration projects, and over 100 Reckitt employees become 'Walrus detectives' using satellite imagery to monitor walrus populations. In Brazil, a team of our people helped run a dolphin monitoring visit in the Amazon, and globally several educational sessions have been held with WWF experts to ensure our people have a deep understanding of the environmental agenda, why sustainability is so important, and how we can all play a role.

LONG TERM VOLUNTEERING THROUGH SECONDMENTS

Reckitt employees in Slough have been giving their time on a more long term basis, by undertaking secondments to local charities within Berkshire. Hridya Vasudevan, a Digital Consumer Relations Specialist completed a 4 week marketing secondment at HomeStart Slough, managing their social media channels, creating content, engaging with supporters and developing a social media strategy.

"[My secondment] enabled me to think creatively, widened my horizon on cultural awareness and a chance to improve my networks both inside and outside Reckitt"



ONE YOUNG WORLD



The 2022 One Young World summit convened over 2,000 young leaders from over 190 countries and featured speakers such as Megan Markle, Paul Polman, Professor Muhammad Yunus and President Mary Robinson. The Summit was held in Manchester, UK and Reckitt delegates were able to attend in person for the first time since 2019.

Reckitt's delegation comprised 29 outstanding young people from 20 countries; 21 of these from within Reckitt, high potential leaders of the future selected for their commitment to social impact and sustainability, and 8 were external to Reckitt, inspirational young leaders advancing access to health and hygiene around the world.

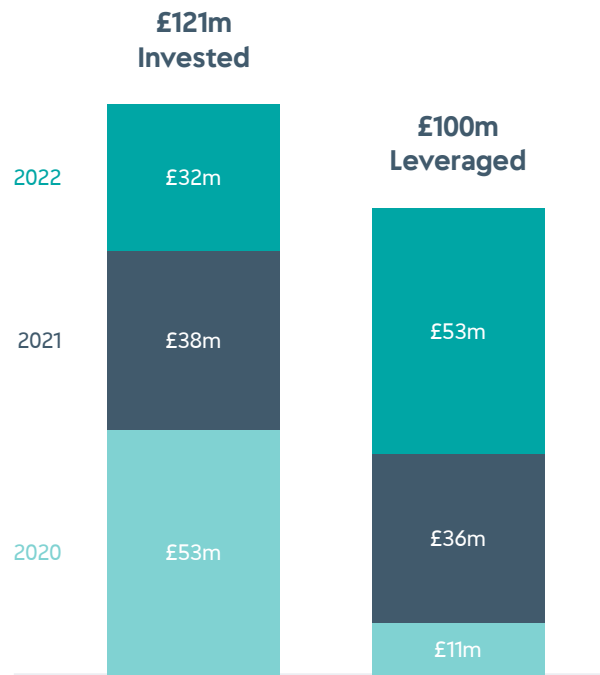
Reckitt had two mainstage moments, one of which where we launched the Fight for Access accelerator, alongside our flagship partners.



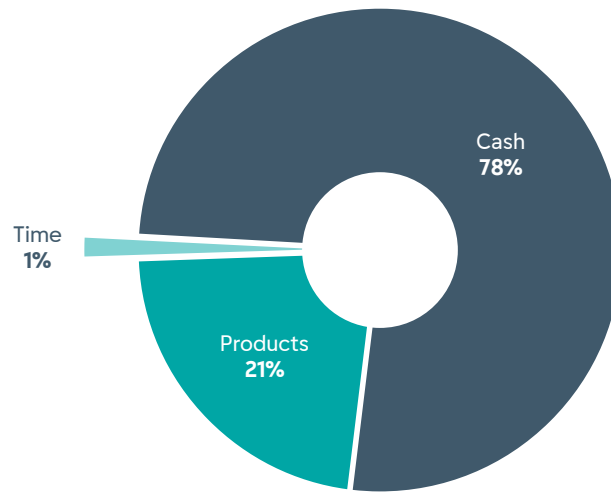


NUMBERS THAT MATTER

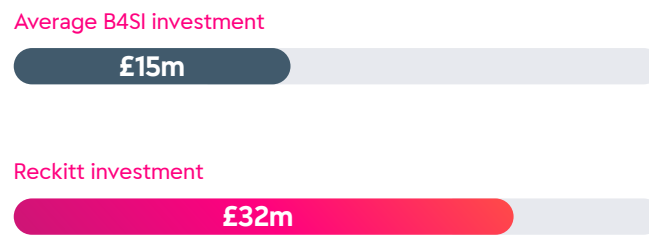
Over three years, we invested £121m into social impact, and leveraged an additional £100m from other organisations.



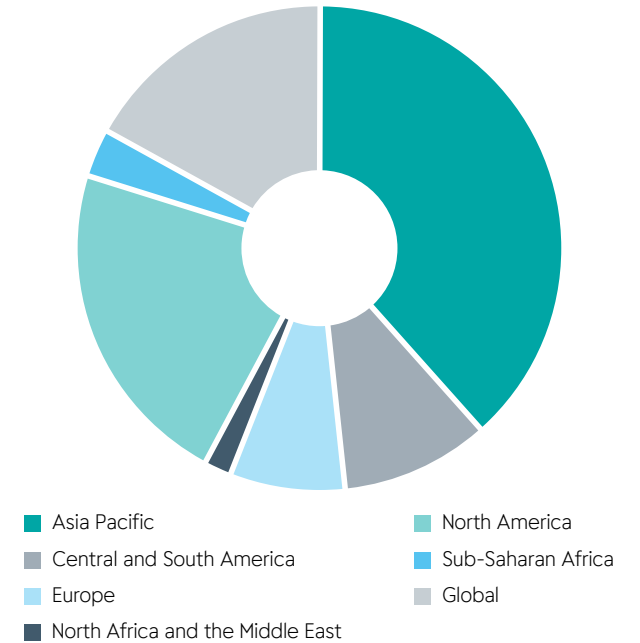
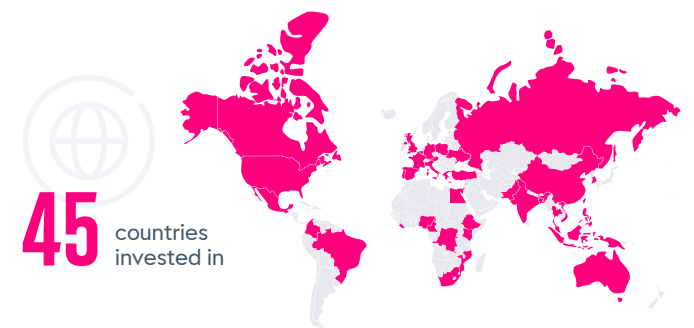
Our investments are made through **cash**, **products**, and **time**.



In 2022, we invested **2.1 times more in Social Impact than our peers** within the Business for Social Impact (B4SI) framework.



Our investments have been made across the world, with our biggest investments in Asia Pacific and North America.

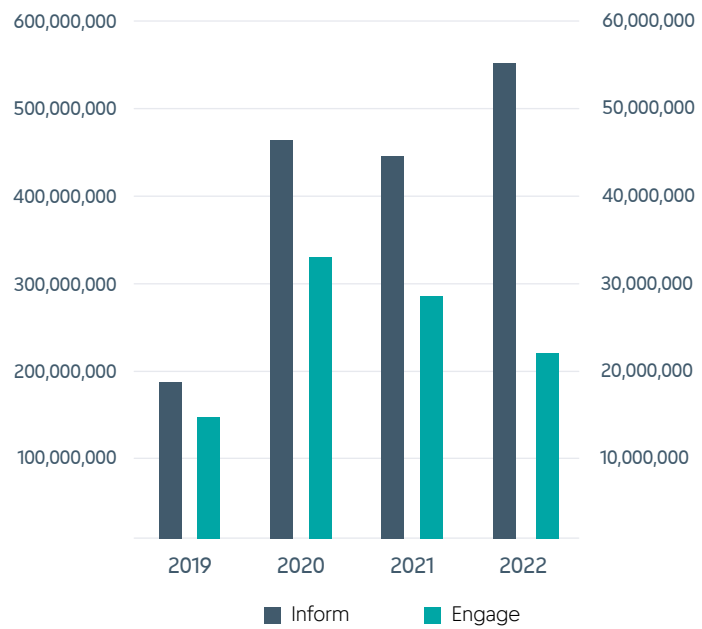




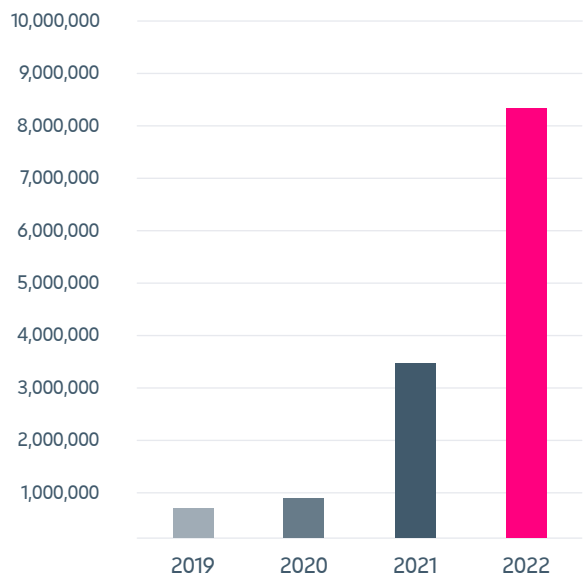
NUMBERS THAT MATTER

We have more than doubled the impact we create for the second year in a row. Our impact has grown exponentially, as we deepen our understanding of our programmes.

INFORM & ENGAGE



IMPACT



Data quality:
Our data goes through third-party verification and assurance with our partners

Our impact in 2022

INDIVIDUALS INFORMED

584m

Defined as individuals that receive messaging to create a cleaner, healthier world.

INDIVIDUALS ENGAGED

22m

Defined as individuals directly engaged by a programme or initiative.

INDIVIDUALS IMPACTED

8m

Defined as individuals that receive messaging on how to live cleaner, healthier lives.

JOIN US IN OUR FIGHT FOR ACCESS

Find out more at [Reckitt.com](https://www.Reckitt.com)

