OH YES! NET ZERO Delivering Net Zero for Hull **EXECUTIVE SUMMARY**

Executive Summary

It's been two years since the Oh Yes! Net Zero movement was launched. With the support of business leaders, scientists, universities, political and community leaders, schools and residents of all ages, the aim of achieving Net Zero by 2050 is on track.

Our member pledge:



Given in kind by members over the first 2 years of the project.

Equivalent to 195 workdays or 1 person working 77% of the working year.



Measuring our positive impact:

"Just over one million tonnes – that's the government's estimate for how much greenhouse gas was produced by Hull in 2021"

"The calculation is done by the Department for Energy Security and Net Zero (DESNZ), and because it's such a monumental task it takes two years to crunch the numbers"

"Since 2005, when the process started, Hull's total has roughly halved so there's been a dramatic downward trend"



David Shukman

Former Science Editor **BBC News**

2025 Key performance indicators

Total Oh Yes! Net 7ero members



+80% Percentage of members who are SMEs.



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Number of members with a Carbon Reduction Plan.



A Carbon Reduction Plan (CRP) is a critical early deliverable that Oh Yes! Net Zero can actively support its members in producing.

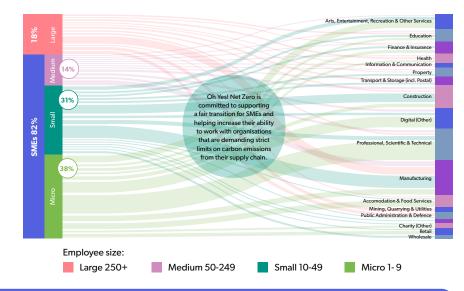
If a CRP is implemented, a reduction in carbon will follow.



7 key takeaways from our members:



Strong SME representation across all sectors:



Founding members











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