



HEALTH ▸ HYGIENE ▸ HOME

RB announces strategic investment in Your.MD to help unlock self-care

2 August 2019 - Slough - UK - RB, the leading global consumer health and hygiene company, today announces its strategic investment in and partnership with Your.MD to bring free, intelligent and smart self-care solutions to everyone in the world.

Aditya Sehgal, Chief Operating Officer, RB Health said: “We are delighted to partner with Your.MD. Our investment and partnership recognises that people are increasingly seeking personalised, always-on, mobile & data-driven healthcare products and services. At the same time, healthcare providers aim to reduce system inefficiencies, and Your.MD provides cutting edge technology-based solutions to these needs.”

Commenting on the investment, Matteo Berlucchi, CEO & Co-Founder, Your.MD, said: “We are incredibly excited to partner with RB to dramatically accelerate our speed-to-market and facilitate improved access to pre-primary care for all consumers, globally.”

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Philip Walters

Notes to Editors

About RB

RB* is a leading global health, hygiene and home company inspired by a vision of the world where people are healthier and live better. Its purpose is to make a difference by giving people innovative solutions for healthier lives and happier homes. Through its two business units, Health and Hygiene Home, RB has operations in over 60 countries and its products reach millions of people globally every day. Its trusted household brands include names such as Enfamil, Nutramigen, Nurofen, Strepsils, Gaviscon, Mucinex, Durex, Scholl, Clearasil, Lysol, Dettol, Veet, Harpic, Cillit Bang, Mortein, Finish, Vanish, Calgon, Woolite and Air Wick. RB's drive to achieve, passion to outperform and commitment to quality and scientific excellence is manifested in the work of over 40,000 diverse, talented entrepreneurs worldwide.

For more information visit www.rb.com

*RB is the trading name of the Reckitt Benckiser group of companies

About Your.MD

Your.MD is at the forefront of innovation in digital healthcare and established its digital self-care platform in 2012 with a simple mission: to give the world access to free, personalised healthcare information and reduce the ever-increasing burden of pre-primary care on



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National Health Services. We launched our AI powered symptom checker app in 2014 and it has since been downloaded and used by millions of people in more than 100 countries.

Since 2012, Your.MD has built a compelling customer proposition with innovative technology, a strong management team, an expert-led Clinical Advisory Board, and ongoing partnerships with notable industry players such as Samsung and the NHS.