



WeWork partners with Reckitt's Dettol, the UK's number one disinfectant brand ¹

Friday 9 April 2021: Today, the UK's number one disinfectant brand¹ Dettol, and the leading flexible workspace provider WeWork announced their partnership to provide sanitisation solutions and hygiene products in over 60 WeWork locations across the UK from April.

Dettol's hand sanitiser and antibacterial surface wipes will be available for members to use in and around the WeWork spaces. The selected products available for WeWork members are proven to kill 99.9% of bacteria and Coronavirus (SARS-COV-2)².

*"Helping break the chain of infection by establishing better hygiene practices as a foundation for improved health outcomes is core to our purpose," said **Rahul Kadyan, Executive Vice President of Global Business Solutions for Reckitt.***

This partnership builds upon WeWork's extensive health and safety protocols. WeWork has been working throughout the pandemic to prioritise the health and safety of all members and employees in its spaces. The modifications the company rolled out beginning in 2020 included prioritising personal space by modifying shared spaces, increased frequency and scope of cleaning and sanitisation, enhanced HVAC systems and improved air quality, and distribution of sanitisation products. WeWork's health and safety measures, response plans and space modifications have been independently audited and awarded a Global Certificate of Conformity by Bureau Veritas, an internationally recognised testing, inspection, and certification organisation.

Nathan Ashker, Head of International Building Operations Compliance & Quality Assurance, WeWork – *"With employee wellbeing undeniably an essential part of every business's workplace plans, what is also absolutely crucial is that those going into the office know they are doing so in a space that prioritises their safety. We continue to take a holistic approach to implementing protocols and new measures to instil confidence for our community, and our partnership with Dettol reinforces our ongoing commitment to maintaining the highest standards– a household name known for its scientific efficacy and expertise."*

Rahul Kadyan added, *"Our brands are built on trust and scientific expertise. We remain committed to helping businesses, people and communities to break the Coronavirus chain of infection. We are excited to partner with WeWork to give their community a sense of normality as well as the confidence to work from any location, knowing that Dettol helps clean these sites intrinsically."*

Learn more about [WeWork's space enhancements](#) and follow official guidelines at [gov.uk/coronavirus](https://www.gov.uk/coronavirus).

-ENDS-



CONTACT DETAILS:

dettol@hkstrategies.com

NOTES TO EDITORS:

¹According to Nielsen MAT value share to 05.09.20

²<https://www.rb.com/media/news/2020/may/first-published-scientific-data-confirms-that-leading-hygiene-products-are-99-9-effective-against-sars-cov-2-virus-covid-19/>

Coronavirus = Sars-Cov-2 virus

- Use disinfectant safely. Always read the label and product information before use.
- For more information on product usage please visit: <https://www.dettol.co.uk/>

About Dettol:

Dettol first started in hospitals 86 years ago as a medicine where it was used for cleaning and disinfecting surgical tools to protect mothers from illness after childbirth. Ever since then, Dettol Liquid has been trusted around the world as a reliable and effective medicine for cleaning wounds caused by cuts, bites, grazes, insect stings and for personal hygiene to help mums protect their families from harmful germs. Some home Dettol products are powerful enough to use for environmental germ-killing tasks. Use the products safely. Always read the label and product information before use. Whilst Dettol started by helping preventing infection and sickness in hospitals in the UK, the brand's mission was always much bigger, aiming to keep people sanitised as part of their every-day lives in the home. Every year, Dettol pledges to do more for families across the world - from going into schools to teach children the importance of handwashing to providing starter kits to new parents to help them care for their new-born baby's hygiene.

About Reckitt:

Reckitt* exists to protect, heal and nurture in the relentless pursuit of a cleaner, healthier world. We believe that access to the highest-quality hygiene, wellness and nourishment is a right, not a privilege.

Reckitt is the company behind some of the world's most recognisable and trusted consumer brands in hygiene, health and nutrition, including Air Wick, Calgon, Cillit Bang, Clearasil, Dettol, Durex, Enfamil, Finish, Gaviscon, Harpic, Lysol, Mortein, Mucinex, Nurofen, Nutramigen, Strepsils, Vanish, Veet, Woolite and more.

Every day, more than 20 million Reckitt products are bought globally. We always put consumers and people first, seek out new opportunities, strive for excellence in all that we do and build shared success with all our partners. We aim to do the right thing, always.



We are a diverse global team of more than 43,000 colleagues. We draw on our collective energy to meet our ambitions of purpose-led brands, a healthier planet and a fairer society. Find out more, or get in touch with us at www.reckitt.com

* Reckitt is the trading name of the Reckitt Benckiser group of companies



About WeWork:

WeWork was founded in 2010 with the vision to create environments where people and companies come together and do their best work. Since opening our first location in New York City, we've grown into a global flexible space provider committed to delivering technology-driven flexible solutions, inspiring spaces, and unmatched community experiences. Today, we're constantly reimagining how the workplace can help everyone, from freelancers to Fortune 500s, be more motivated, productive, and connected. For more information about WeWork, please visit us at www.wework.com